

THE ISL PROGRAMME 2006

**INNOVATION
SUSTAINABILITY
AND
LEADERSHIP
IN DESIGN**

An innovative, international development programme
for design professionals

ICIS

INNOVATION, SUSTAINABILITY AND LEADERSHIP IN DESIGN

An innovative, international development programme for design professionals.

The ICIS ISL Programme is a part-time further education programme focussing on:

DESIGN INNOVATION DESIGN SUSTAINABILITY DESIGN LEADERSHIP

The programme encompasses the following:

- innovation in the design sector
- professional development
- leadership development
- new design parameters in the field of sustainability
- sustainability as a tool in competition
- business development, strategy and planning
- knowledge of international markets and clients
- networking
- marketing and presentation skills

THE TARGET GROUP COVERS DESIGNERS, OTHER CREATIVE PROFESSIONALS, LEADERS AS WELL AS DESIGN LECTURERS.

The designers joining the course will want to develop their competences, their practices as well as their leadership abilities, in their professional as well as in their personal lives.

They will want to make a difference in the design sector, promote design in their home countries and create networks of like-minded professionals around the world for ongoing information exchange and support, as well as for potential collaborative working partnerships. The participants wish to be conversant with planning and marketing strategies and develop their presentation skills. They are aware of the importance of sustainable development, are interested in the business potential and would like to develop skills to generate design solutions in a sustainable way.

THE PROGRAMME CONSISTS OF RESIDENTIAL MODULES WITH A MASTER CLASS APPROACH TO LECTURING AND TEACHING INTERSPERSED WITH SELF-LEARNING AND KNOWLEDGE-SHARING METHODOLOGIES. TEACHING IS INTERACTIVE AND INCLUDES LECTURES, DEBATES, DISCUSSION, INDEPENDENT AS WELL AS GROUP WORK.

ICIS has over the past few years researched and developed a unique teaching methodology. This consists of a mix of different inputs and tasks, given during a series of residential modules of 10 days each, where the participant designer both learns and teaches.

THE PROGRAMME CONSISTS OF 6 RESIDENTIAL MODULES, EACH WITH ITS OWN THEME, EACH LASTING 10 DAYS. THE PROGRAMME RUNS OVER 15 MONTHS, STARTING OCTOBER 2006. THE MODULES TAKE PLACE EVERY 3 MONTHS.

The Programme:

October 2006	Part 1/module 1: Design Innovation
January 2007	Part 1/module 2: Sustainability in Design I (New Paradigms)
April 2007	Part 2/module 1: Sustainability in Design II (Biomimicry and the Natural World)
July 2007	Part 2/module 2: Sustainability in Design III (Standards/Materials/Processes))
October 2007	Part 3/module 1: Design Leadership
December 2007	Part 3/module 2: Business Development

THE LECTURERS ARE INTERNATIONALLY RENOWNED EXPERTS WITHIN THEIR SPECIFIC AREAS OF WORK.

ICIS has an extensive list of visiting lecturers, all internationally renowned experts within their specific areas of work. The disciplines covered are: sustainable design, eco-design, science, design innovation, technology, architecture, communication, economics, ethics,

sociology, anthropology, politics, law, legislation, design business, planning and strategy, design management, marketing, leadership, .

THE VENUE FOR THE PROGRAMME IS SITUATED NORTH OF COPENHAGEN IN DENMARK.

The location is in an area of natural beauty, close to the sea, near Elsinore, Hamlet's castle and Louisiana, the famous Danish Museum of Modern Art.

The residential modules include lecturing, food and accommodation. Travel is the responsibility of the individual delegate. However, ICIS will facilitate contact to appropriate travel agencies and help with visa queries.

Transport from the international airport in Copenhagen to the ICIS Centre is by train and takes approx 1 hour.

MASTER CREDITS WILL BE AVAILABLE.

Each module qualifies for a specific set of points according to the EU Bologna system, which can be given on completion and assessment of a research paper on each of the specific topics taught.

For further information, contact the Programme Director, Karen Blincoe on blincoe@iciscenter.org.

ICIS™ 2005

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